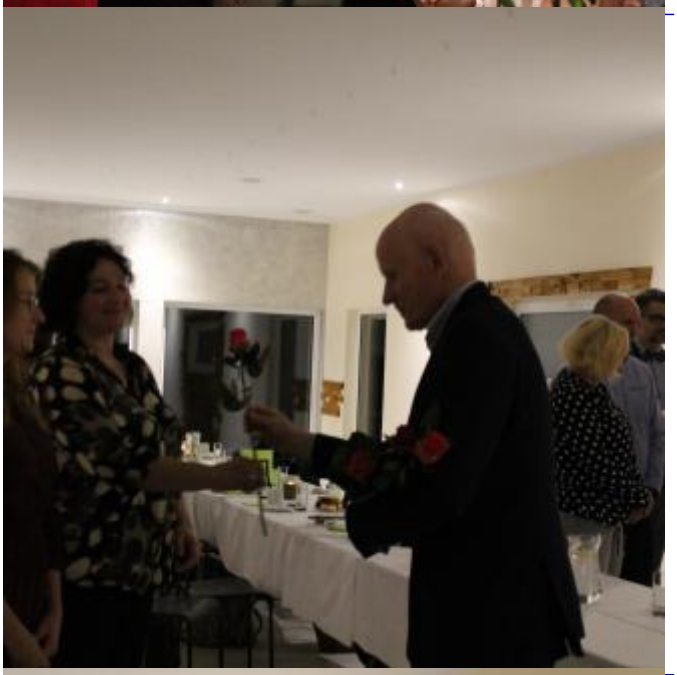Socjalnego